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## (54) AUTHENTICATION AND DELIVERY OF AN ELECTRONIC BOOK

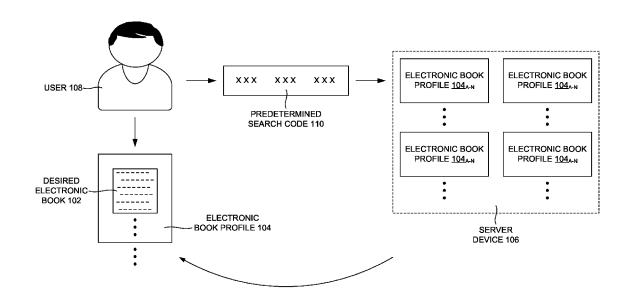
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### U.S. Cl. (52)ABSTRACT

A server device includes a memory and a processor communicatively coupled to the memory. The processor is configured to execute instructions associated with permitting searching of an electronic book profile of a desired electronic book by a user based on a predetermined search code provided thereto, and providing a search result based on the searching of the electronic book profile such that a nondiscount price of the desired electronic book is presented to the user. The processor is also configured to execute instructions associated with authenticating the user based on a unique promotional code such that the desired electronic book is downloadable to an electronic device by the user, and resetting the non-discount price to a discount price less than the non-discount price associated with the desired electronic book based on tracking interaction of the user with a number of electronic book profiles.



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